

Touchdown Club Meeting Minutes

February 2, 2009

Meeting Opened by: | Dennis Schmidt

Minutes for 11/17/08 meeting read by: | Kimberly Smith

Motion to accept: |

Second: |

Treasurers report by: | Carol Key

Balance: checking \$13,872.79 - savings \$2,240.01 total of \$16,112.80

Misc Info: we have a balance in the account, but have some expense to pay.
paid \$33,549 on the loan, leaving a loan balance of \$196,701.22
Copies of report is in the stage

Motion to accept: Chuck Mason

Second: David Shellnutt

A Dennis

1 Board Introductions

Dennis Schmidt - President

Greg Ford - Vice President

Kimberly Smith - Secretary

Carol Key - Treasurer

Shelly Helton - at large member - Spirit wear and Membership

Donnie Masters - at large member - ground maintenance & stadium set up

Dawn Berkhan - at large member - many things

2 phone numbers are on the website

3 sign in on sign-in sheet going around

4 please turn in player information page on the front of packet tonight before leaving

5 great season in 08, starting 09 season now

6 starts with budget (Coach Godfree will go over)

7 need help with volunteers, get involved!

B Coach Godfree

1 Loan

a glad to see balance on loan and it being paid down

b first line of credit was \$350,000

c the line of credit is a huge payoff for us in the weight room

d can see great turnarounds with facility in team and the season

e in having loan now, has showed great dividends

f big joy in heart to see that

2 Mission statement

a stay positive

b exhibit high standard of behavior and sportsmanship

c board does not act as "board of arbitration" between coach and players for play time

3 Club History

a first year in 2001 - \$55,000 budget - got new uniforms

b this year budget is \$432,400 - building at stadium & pay off debt

c dropped budget \$4,200 from 2008

4 Budget

- a player/coaches expenses \$70,000
- b Projects \$55,000
- c Misc \$7,400
- d overall expenses \$132,400
- e motion to accept - Mike Berkhan
- f second - Donny Masters

C Committees

All committees have sign up sheets on the stage and outside in the lobby
Please sign up and a committee chairperson will contact you

1 Dennis

- a Banquets & Special Events
- b Christmas Tree Sales
 - i need 4 or 5 men to sign up and help with this event to rotate nights and weekends
 - ii need at least 4 guys and at least 2 moms on the 2 busiest weekends
 - iii had a lot of help, but always could use more

2 Greg

- a Marketing
 - i stadium sign, banners, website, programs
 - ii have a no call list for all the above sponsorship opportunities
 - iii before you go to a business, send email to Kim for approval before approaching business to ensure no double contact
 - iv will get credit towards membership for the above sponsors
 - v forms & no call list are on the website and included in your packet tonight
 - vi if have ideas of ways to increase income/sponsorship let us know
 - vii when getting business sponsors, try to get a business card with artwork

3 Carol

- a Golf Tournament
 - i Golf Tournament is Monday, May 4 at Georgia Club
 - ii Please start promoting
 - iii need teams for tournament and hold sponsorships
 - iv big fundraiser for club, need support

4 Kim

- a Player Information Form
 - i all players and managers need to complete a player information forms and turn in tonight
 - ii note, we need an email address for every player and manager as email will be our main point of contact
 - iii calling post will only be used for emergency situations to save costs
 - iv the player information form has the volunteers areas, please check all you are interested in
- b Concessions
 - i Gina Bridwell is the committee chairman/manager this year
 - ii she will need volunteers to help set up, stock and clean up the concession stand
 - iii if you are interested, please sign up and she will be in touch
 - iv Each player family is required to work one game in the concession stand
 - v JV and 9th graders will work Varsity game
 - vi Varsity will work JV and 9th game (they play same night and location)
 - vii if you do not want to work, you can pay \$50 to buy out your time
 - viii if you do not show up for your time, you will be charged \$50
 - ix we will be putting a sign up sheet together soon for the games
 - x you will have an opportunity to sign up for a night convenient to your schedule

- xi if you do not sign up, we will assign a time for you and you are responsible for working that date
- xii if something happens and you cannot work, you are responsible for finding coverage and notify Gina of change
- xiii it is very important that we have volunteers to work the concession to keep expenses of paying someone down
- c Pregame Meals
 - i We need a chairman for each team (9th, JV and Varsity) to oversee the pregame
 - ii the chairman will be responsible for obtaining volunteers to help in getting food, serving the players and cleaning up
 - iii if you are interested, please sign up and we will be in touch
 - iv if you want to be the chairman, put a note beside your name
- d Post-game meals
 - i we need a weekly volunteer to pick up food and beverages for the varsity players away games only
 - ii you will pick up food and give it to the team after the game
 - iii if interested, please sign up on form
 - iv note - this is for Varsity away games only
- e Coaches meal
 - i each Sunday during the season, need volunteers to prepare or buy a meal for the coaches to eat
 - ii meal is to be delivered to the field house around 5 pm
 - iii in interested, sign up and we will be in touch

5 Shelly

- a Spirit wear
 - i fun, but need lots of help
 - ii work all home games
 - iii sell at high school at lunch on Friday's
 - iv have some spirit wear on sell, sweatshirts are \$18 now
 - v if interested, please sign up on form
- b Membership
 - i Rosie and Bill White are Chairpersons
 - ii membership form included with packet tonight
 - iii will be outside in lobby after meeting for any questions
 - iv can do a payment plan for membership fees
 - v membership is required
 - vi players cloth expense is \$30,000
 - vii everyone must join to pay player expenses
 - viii minimum level is \$350
 - ix Ultimate is \$685, all inclusive and is a great deal
 - x hoping to get a seat cushion as part of ultimate membership to go in the red seats
 - xi encourage the season tickets
 - xii have separate managers membership, see me for that form and information
 - xiii seating
 - * if dues are paid in full by July 1, can get same seats as this year
 - * if pay after July 1, go in first paid first pick order
 - xiv TD membership is due August 3
 - xv all new seating will be chosen at August 3 meeting

6 Donnie

- a Facility/Ground Maintenance
 - i Chris Huber will help this year
 - ii have lots to do and could always use help

- iii some things to do include painting the field, field set up, cut grass
- iv we will paint field for JV and 9th grades but not Varsity

D Storage Building

- 1 we have to have a storage building for concession stand and other stuff
- 2 want to pay for concrete only and other stuff donated
- 3 cannot store stuff in the mechanical room and concession stand is too small to store stuff
- 4 20x20 room at the stadium is what we want
- 5 have plans being drawn up
- 6 if have any trade skills, let us know
- 7 trying to get as much donated as possible
- 8 think county will require red brick and red roof to match stadium
- 9 if you have any connections to getting donations, let us know
- 10 hope to begin construction ASAP after we get approval
- 11 can open door and sell out of storage facility, if needed
- 12 will use to store for other stuff during off season

E Coach Godfree

- 1 Player packet received tonight
 - a turn in player form
 - b Membership form
 - i no players fees anymore, only option is membership
 - ii can raise this membership money
 - c physical form
 - i will have physicals in July
 - ii all physicals must be on this form
 - d release form
 - i must turn in with physical to participate
 - e calendar
 - i take vacation when off in July
 - ii required to take week off in July per GHSA rules
 - iii schedule all appointments outside of practice times on schedule
 - f meal information sheet for meals and workout
 - i want to follow this plan and assist with nutrition
 - ii helps with weight room
 - g Supplement information sheet
 - i cannot endorse supplements
 - ii Suggest not to give any supplement until after Sophomore year
 - iii okay with Creatine after Sophomore year
 - iv information on this form
 - h Dealing with August heat Information sheet
 - i read over this and take note
 - ii very important to get fluids
 - i Golf Tournament form
 - i if everyone here got 1 person to play would fill up this tournament
 - j Advertising Opportunities
 - i shows ways to cover membership fees
 - k No call list - patron board
 - l patron board advertisement form
 - i will be 8 slots on back of board
 - ii maybe 1 or 2 spots on front of board
 - iii note - back of board different price than front of board
 - m website banner form
 - n Pole Banner form

- o Pole banner no call list
 - p Power Station form
 - i 2 left
 - ii \$1500 one time fee for a permanent plaque
 - iii will get highest level membership for this sponsorship
 - q Program ad no call list
 - r Commercial ad form
 - s Student ad form
 - t business solicit form for outside donations
- 2 Slide Show program
- a Expectations from Parent
 - i support your child, team and program
 - ii support the TD club with membership, time and service
 - iii Parents are expected to take an active part in program
 - b Practice Times
 - i practice daily
 - ii players not allowed to miss practice
 - iii if out, leave message at school for coach
 - iv once begins in August, players with unexcused absent to practice will result in game play time
 - v 3 unexcused absences will result in dismissal from team
 - vi once season begins, mandatory study hall on Thursday for all players
 - c calendar highlights
 - i next TD Club meeting March 2, at the field house now
 - ii Intercession/ Spring Break weeks - will have workouts 9:30 to 11 am
 - iii April 6 - TD Club meeting
 - iv May 4 - Golf Tournament
 - v May 4 - TD Club meeting
 - vi May 11 - Spring Practice for JV & Varsity
 - vii May 16 - Blitz Day
 - viii May 18 - Freshmen practice begins
 - ix may 22 - Spring game/ hot dog supper
 - x Summer workouts
 - * will be Monday, Tuesday & Thursday
 - * 90% attendance is required (can miss 3 practices)
 - * if less than 90% attendance, required to take conditioning test
 - * 10th, 11th & 12th will be morning workouts
 - * 9th will be evening workouts
 - * June 28 to July 5 is family week vacation - no practice
 - * July 27 - conditioning test (10th, 11th, 12th who missed more than 90% of practice)
 - * August 8 - team pictures
 - * Friday, August 28 - beat Clark Central
 - d TD Club Membership
 - slid that broke down expense paid per player based on grade
 - e Expected costs
 - i coupon book fundraiser - May
 - * JV & Varsity must sell 15
 - * freshmen must sell 10
 - ii letter writing campaign
 - * will be in fall
 - * give 10 names and addresses

- iii Membership - \$350 minimum
- f Opportunities to pay membership
 - i monthly payments
 - ii sell extra coupon books (will receive \$15 per extra book sold)
 - iii sell website ads
 - iv get sponsors - stadium sign, light pole banners, & program ads
- g Class Schedule sample
 - i plenty of room in schedule to do weight training all 4 years of school
- h Overview
 - i Join TD Club
 - ii sign up for committees
 - iii be positive, work hard and no excuses
 - iv The price of victory is high and the rewards are greater

F Miscellaneous / Questions

- 1 How much did we make on Christmas tree sale?
\$3700 to \$3800

Next meeting: | Monday, March 2, 2009

Motion to Adjourn: | Gina Bridwell

Second: | Bill White